

BLACKROCK

REGISTERED TRADEMARK - USPTO (USA)

210 Serial number
88310306
111 Registration number
5965157
551 Kind of mark
Individual
550 Type of mark
Stylized characters
511 Nice classification - NCL
9, 36, 35, 42

220 Application date
February 21, 2019
151 Registration date
January 21, 2020

540 Reproduction of the mark

BlackRock

541 Reproduction of the mark where the mark is represented in standard characters
BLACKROCK

NAMES AND ADDRESSES

730 NAME AND ADDRESS OF THE APPLICANT OR THE HOLDER

- Name
BlackRock, Inc.
- Kind
Legal Entity
- Address
50 Hudson Yards; 10001 New York; NY
- Country
USA

- Name
BlackRock, Inc.
- Kind
Legal Entity
- Address
40 East 52nd Street; 10022 New York; NY
- Country
USA

750 ADDRESS FOR CORRESPONDENCE

- Name
Carrie Webb Olson DAY PITNEY LLP
- Address
One Federal Street
29th Floor; Boston,
MA 02110; UNITED STATES

740 NAME AND ADDRESS OF THE REPRESENTATIVE

- Name
Carrie Webb Olson
- Kind
Attorney

CLASSIFICATION

511 THE INTERNATIONAL CLASSIFICATION OF GOODS AND SERVICES FOR THE PURPOSES OF THE REGISTRATION OF MARKS (NICE CLASSIFICATION) AND/OR LIST OF GOODS AND/OR SERVICES CLASSIFIED ACCORDING THERETO

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computer software and mobile applications for use by others in rendering financial services, namely, downloadable or recorded software for collecting, analyzing, organizing, storing and transmitting data and information in the fields of financial risk management, financial management and investment management • downloadable or recorded computer software and mobile applications used in connection with financial services, namely, software for collecting, analyzing, organizing, storing and transmitting data and information in the fields of personal financial planning, personal financial management, personal investment management, and retirement planning
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investment management • investment advice • financial risk management • financial investment brokerage services • financial planning and investment advisory services • financial and investment services, namely, management and brokerage in the fields of stocks, bonds, options, commodities, futures and other securities, and the investment of funds of others • financial services, namely,

operation and management of hedge funds, commodity pools and other collective investment vehicles, and trading for others of securities, options, futures, derivatives, debt instruments and commodities • financial administration of stock exchange trading of shares and other financial securities in financial markets • monitoring financial markets for investment purposes • financial investment analysis and stock research • providing information and advice in the field of finance, financial investments, financial valuations, and the financial aspects of retirement • providing information and research in the field of finance and financial investments

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providing information and analysis relating to economic market data • providing and updating a financial index • providing financial indices based on selected groups of securities • providing and updating a financial index of securities values and classification, analysis, and reporting thereof • providing business development information and advice to financial professionals • business advice and information • market analysis • compiling financial, securities, stock exchange, trade and quote, index value and other financial market information for business purposes • analyzing and compiling data for measuring the performance of financial markets

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providing temporary use of on-line non-downloadable computer software, web applications, and on-line non-downloadable computer software platforms for use in the field of financial services, namely, for risk management, providing financial information, financial management, securities trading, investment management services, and retirement planning

IP OFFICE - USPTO (USA)



- Official status

Live/Registered

- Status date

January 21, 2020

- Country of filing

USA

Disclaimer: Global Brand Database does not ensure the correctness nor the completeness of the information.

FURTHER INFORMATION

270 Application language

en

571 Description of mark

The mark consists of the word "BLACKROCK" in stylized font.